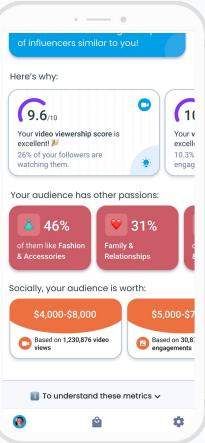
Sociata Connect App

Creators Registration Guide









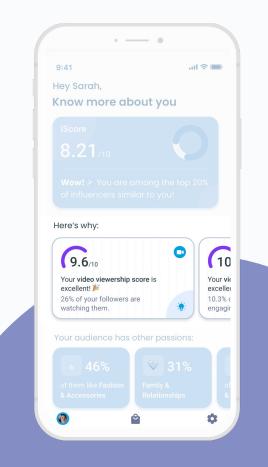
Benchmark your performance

A comparative score that takes into account your audience's viewership and engagement quality, benchmarked against influencers within similar follower ranges.

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6
Your
ons:

Get aligned on performance expectations

Know your average engagement and viewership metrics and get aligned on your collaborations' outcomes and goals.



Know your audience

Tap into your community's insights to create content catering for multiple audience interests.

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Hey Sarah,		
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Here's why:		
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Your audience	e has other p	assions:
4 6%	~	31%
of them like Fas		y & onships
& Accessories		

Remove the hassle of sending screenshots

Relieve yourself from sending post and stories insights to brands and allow them to track your collaboration's posts seamlessly.

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RS	REACH	ENGAGEMENT	VIDE	O VIEWS	Estim	nated CPE				
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Boost brand campaign sales

Increase conversions and prove your worth even more for the brands collaborating with you, by allowing them to re-target audiences who have engaged with your collaboration videos.

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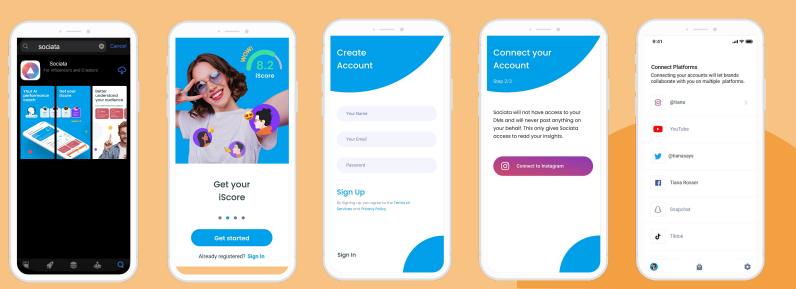


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5 Simple Steps

- 1. Download & Get Started
- 2. Create your account
- 3. Link Sociata Connect to your Facebook account
- 4. Give Sociata Connect permissions to view your insights
- 5. Boost brand campaigns sales

Sociata will not have access to your private information (such as DMs) and will never post anything on your behalf.

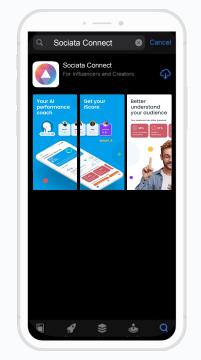




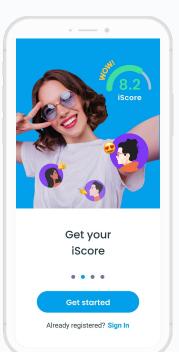
Download & get started

Download on the App Store





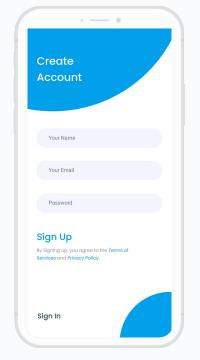
Download the app from the corresponding Store



Launch the App and get started

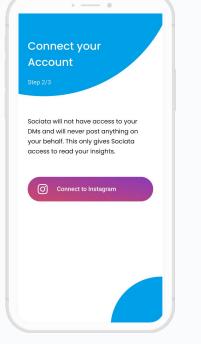


2 Create your account



Register using a valid email address. Only your name is required

3 *Link Sociata to your Instagram accounts*



Connect your Instagram account

Allow Sociata to open Facebook to continue giving permissions

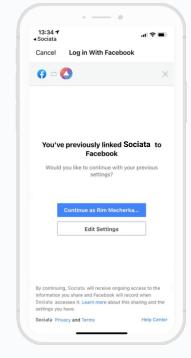
Cancel

Open

" Sociata " Wants to Use "facebook.com" to Sign In

This allows the app and website to

Open in "Facebook"?



Login with your Facebook account



3 Link Sociata to your Instagram accounts

To be able to access you need:

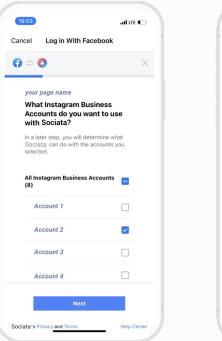
1. Admin Access

2. Instagram Professional

Account (Business or Creator)

3. Have IG connected to a

Facebook page

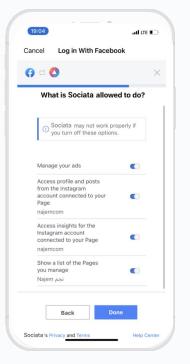


Choose the IG account you want to connect

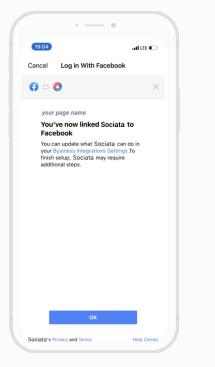
...I LTE 💽 Log in With Facebook Cancel G your page name What Pages do you want to use with Sociata? In the next step, you will determine what Sociata can do with the Pages you selected. All Pages (16) Page 1 Page 2 Page 3 ~ Page 4 Page 5 Back Sociata's Privacy and Terms Help Center

> Select the Facebook page connected to your Instagram account

Give Sociata permissions to view your insights



Give Sociata all the required permissions



You've successfully linked Sociata to Facebook

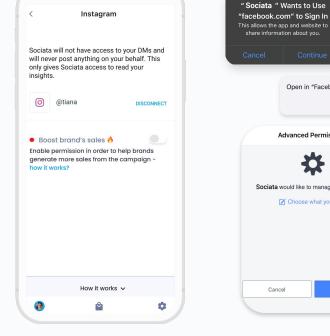
15:44 1 all LTE 🔳 Facebook sociata Which Instagram business profile would you like to connect? Rest assured, we won't post anything on your behalf Instagram Profile

. ____ 0

Select your instagram account

Boost brand campaign sales

5



. ____ 0

Go to: Settings > Instagram. Click on boost brand campaign sales

Follow the steps in Facebook and give Sociata advanced permissions

Open in "Facebook"?

Advanced Permissions

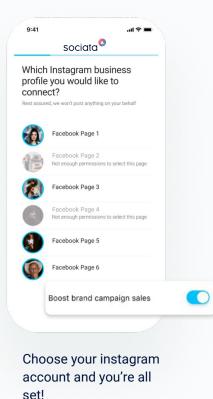
Sociata would like to manage your business.

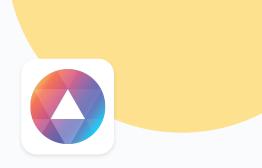
Choose what you allow

Cancel

Cancel

Open





Download now!





