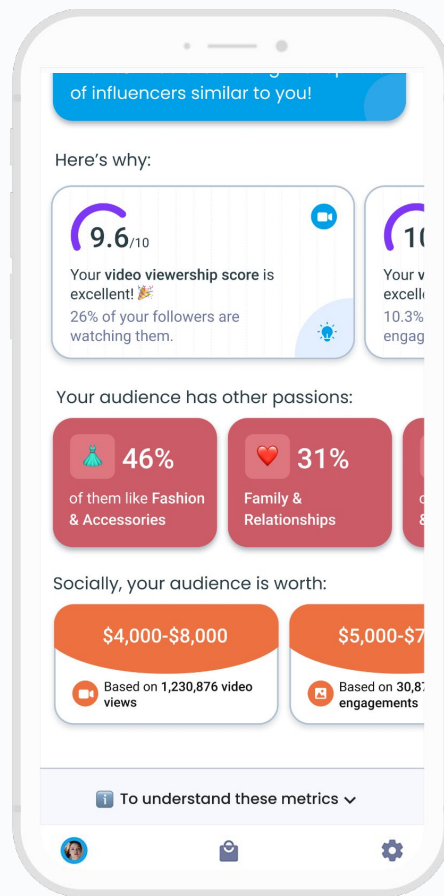
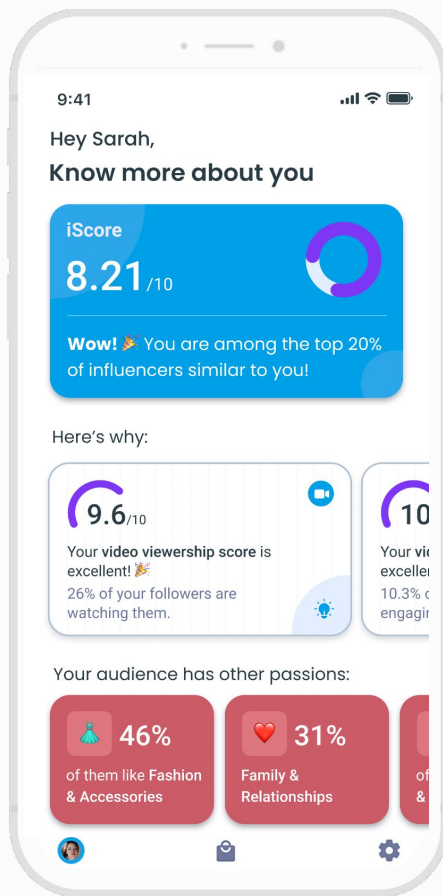


# Sociata Connect App

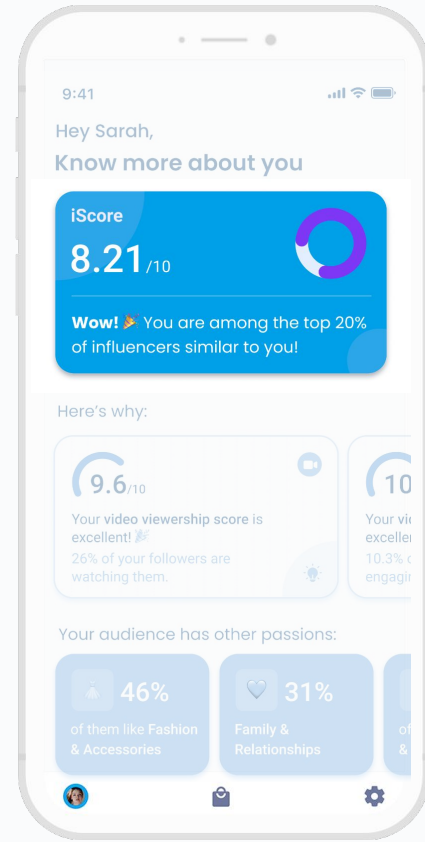
## Creators Registration Guide



# What you get

## Benchmark your performance

A comparative score that takes into account your audience's viewership and engagement quality, benchmarked against influencers within similar follower ranges.

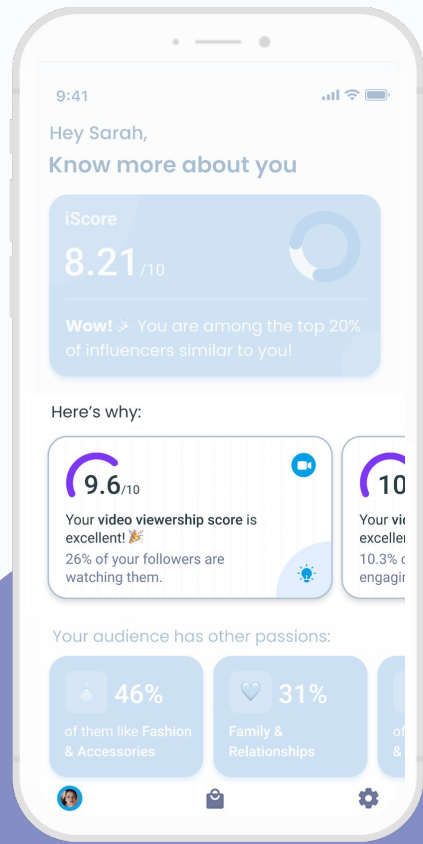




# What you get

## Get aligned on performance expectations

Know your average engagement and viewership metrics and get aligned on your collaborations' outcomes and goals.

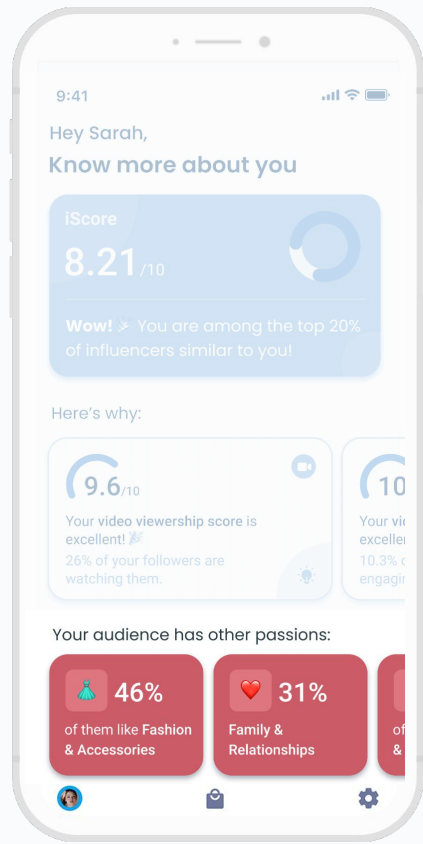




# What you get

## Know your audience

Tap into your community's insights to create content catering for multiple audience interests.





# What you get

## Remove the hassle of sending screenshots

Relieve yourself from sending post and stories insights to brands and allow them to track your collaboration's posts seamlessly.

CAMPAIGN PERFORMANCE RESULTS					
VIDEO VIEWS	ENGAGEMENT	SUGGESTED AUDIENCE PRICE	COST	CPV	CPE
1,953,752	1,953,752	\$ 1,953,752	\$ 1,953,752	\$ 0.02	\$ 0.02

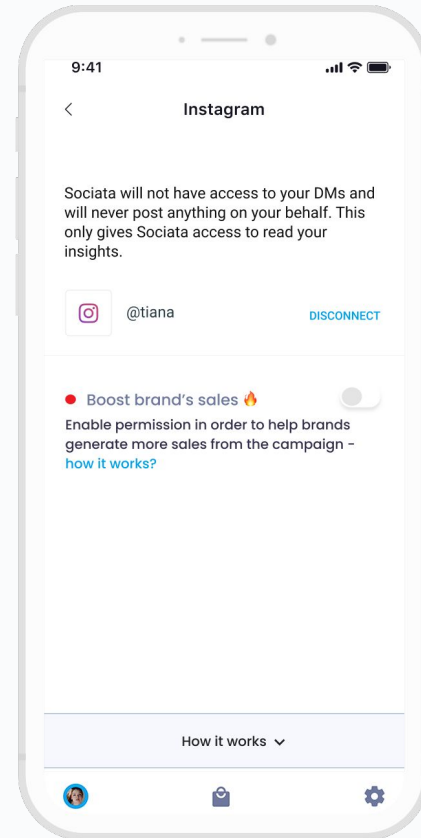
CREATORS	REACH	ENGAGEMENT	VIDEO VIEWS	Estimated CPE	Estimated CPV
Jasmine 3 Posts	619 K	36K	392K	\$0.015	\$0.12
Jason 5 Posts	1.2M	49K	562K	\$0.016	\$0.11

Post Details	REACH	ENGAGEMENT	VIDEO VIEWS	Suggested Audience Price
Awareness	619 K	36K	392K	\$10,200 - 11,800
Awareness	1.2M	49K	562K	\$3,747 - \$4,890

# What you get

## Boost brand campaign sales

Increase conversions and prove your worth even more for the brands collaborating with you, by allowing them to re-target audiences who have engaged with your collaboration videos.

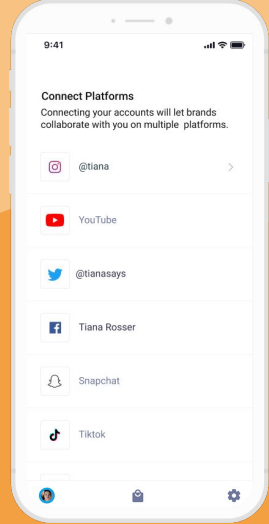
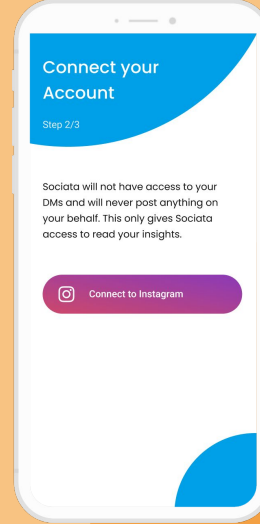
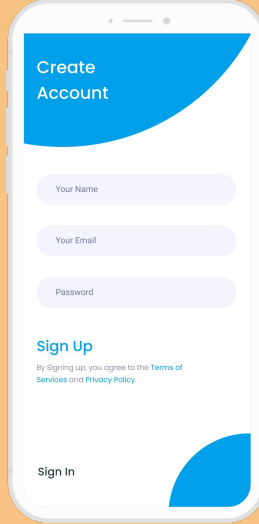
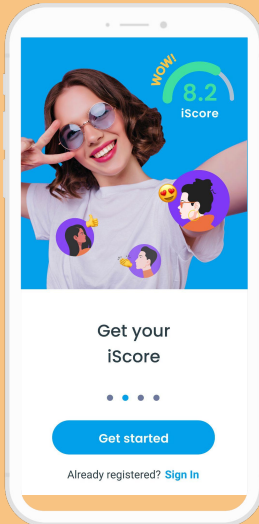
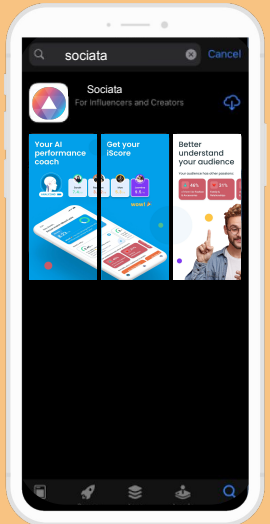




# 5 Simple Steps

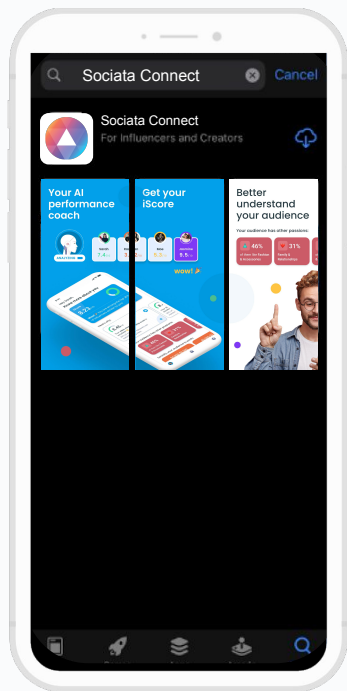
1. Download & Get Started
2. Create your account
3. Link Sociata Connect to your Facebook account
4. Give Sociata Connect permissions to view your insights
5. Boost brand campaigns sales

Sociata will not have access to your private information (such as DMs) and will never post anything on your behalf.

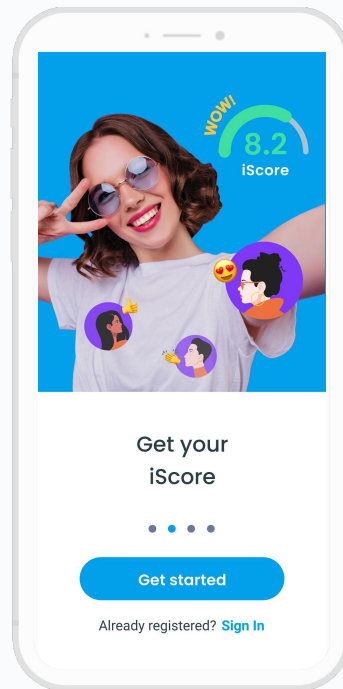


# 1

## Download & get started



Download the app from the corresponding Store



Launch the App and get started





# 2

## Create your account

Create Account

Your Name

Your Email

Password

**Sign Up**

By Signing up, you agree to the [Terms of Services](#) and [Privacy Policy](#).

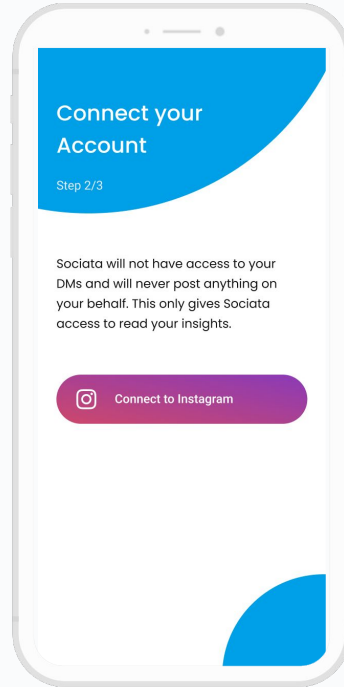
Sign In

Register using a valid email address. Only your name is required

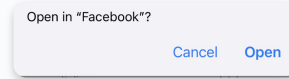
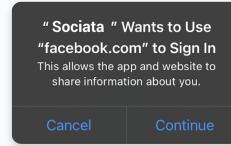


# 3

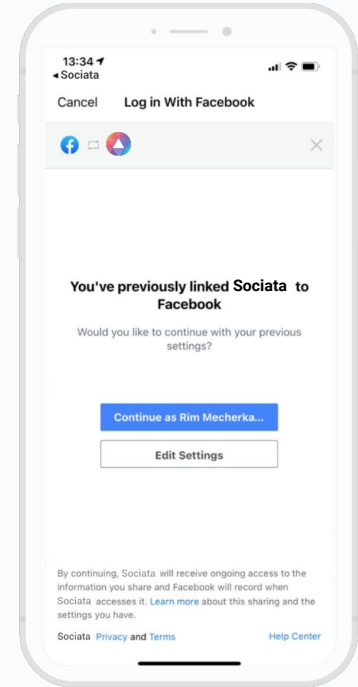
## Link Sociata to your Instagram accounts



Connect your Instagram account



Allow Sociata to open Facebook to continue giving permissions



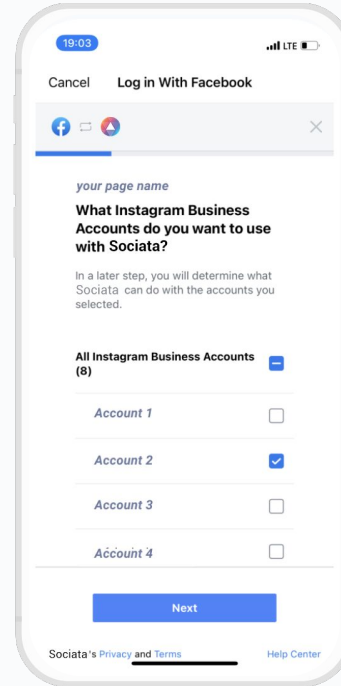
Login with your Facebook account

# 3

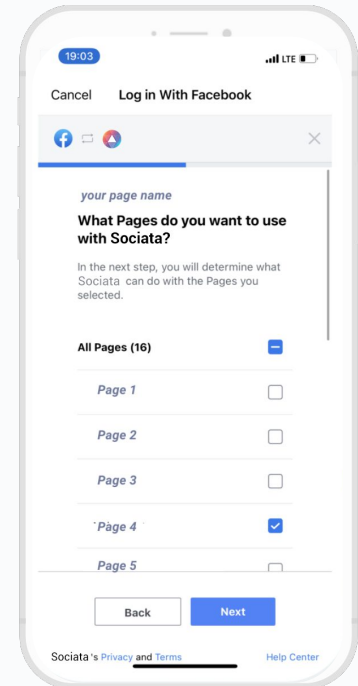
## Link Sociata to your Instagram accounts

### To be able to access you need:

1. Admin Access
2. Instagram Professional Account (Business or Creator)
3. Have IG connected to a Facebook page



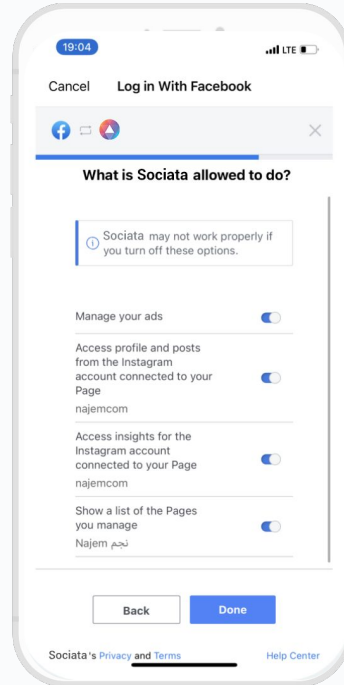
Choose the IG account you want to connect



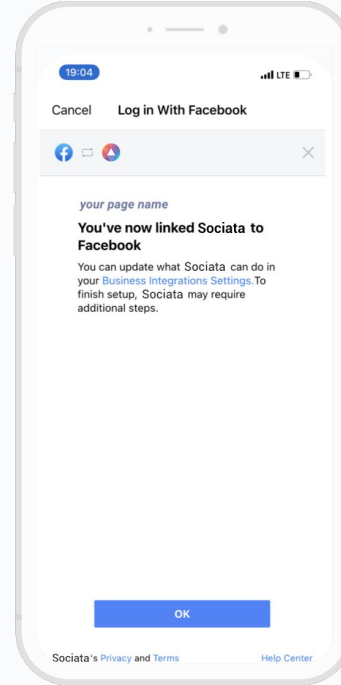
Select the Facebook page connected to your Instagram account

# 4

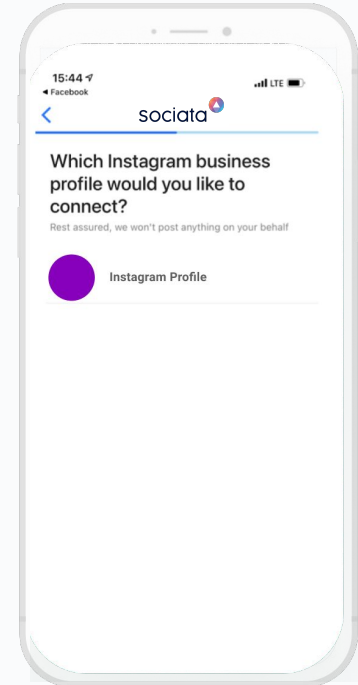
## Give Sociata permissions to view your insights



Give Sociata all the required permissions



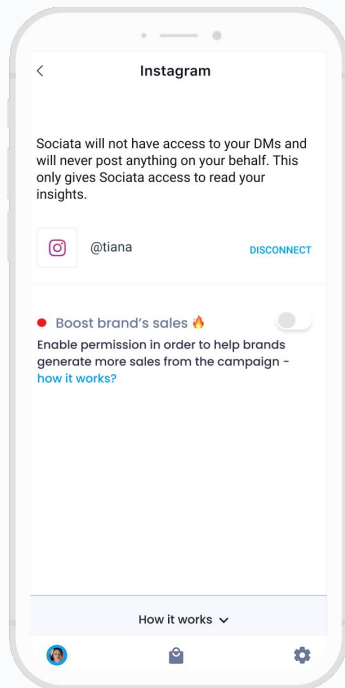
You've successfully linked Sociata to Facebook



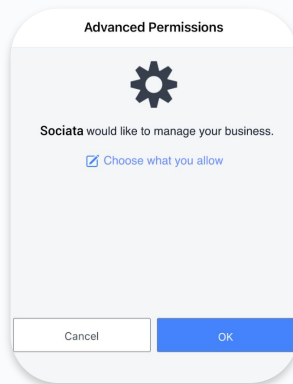
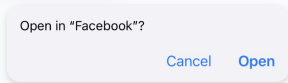
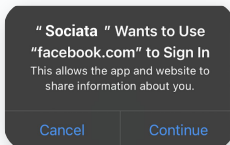
Select your instagram account

# 5

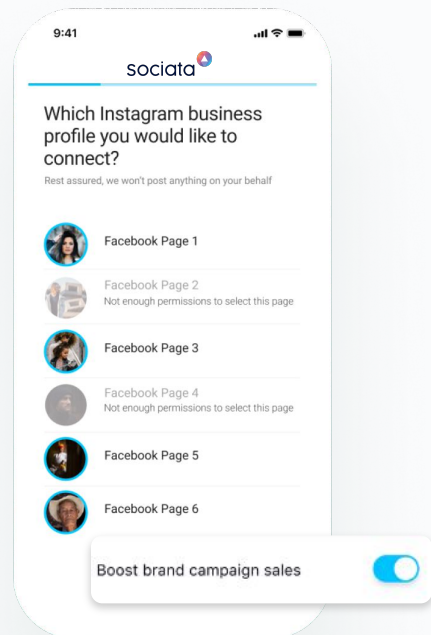
## Boost brand campaign sales



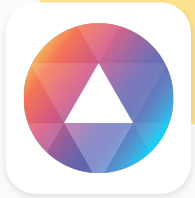
Go to: Settings > Instagram.  
Click on boost brand campaign sales



Follow the steps in Facebook and give Sociata advanced permissions



Choose your instagram account and you're all set!



# Download now!

